

DEVENEY COMMUNICATION

SENIOR STAFF

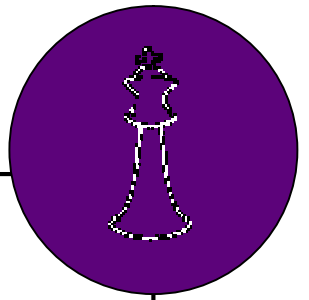
Melissa Lee, APR,

brings extensive senior-level communication experience to the Deveney team. She spent 10 years in broadcast journalism as a reporter, anchor, and producer and has a journalist's "eye for news," which yields effective results in media relations campaigns.

For the past 10 years, Melissa has served as director of public relations at the Audubon Aquarium of the Americas and Entergy IMAX® Theatre, working with local, national, and international news media to publicize the activities at two of Louisiana's most popular non-profit tourist attractions and educational facilities.

She has successfully placed interviews in media around the world including the BBC, CNN, The Today Show, CNN American Morning, Good Morning America, CBS Early Show, World News Tonight, NBC Nightly News, National Geographic, and scores of other media outlets, generating millions of dollars of news coverage.

An accredited member of the public relations profession, Melissa has served in several leadership capacities in the New Orleans chapter of the Public Relations Society of America. She is an active member of Louisiana Eastern European Adoptive Families. Melissa is a graduate of Oklahoma State University, and is a distinguished fellow of the Governmental Leadership Institute at the University of New Orleans.



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