

DEVENEY COMMUNICATION

SENIOR STAFF

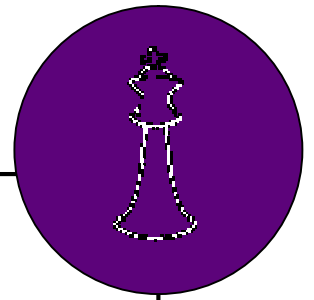
Annie Schroeder

Annie Schroeder, with over 26 years of experience, is the newest member of the Deveney Communication team. She excels in building partnerships with clients, media, large corporations, small businesses and government agencies to develop and increase cultural awareness.

Annie comes to Deveney after spending ten years directing the public relations and marketing efforts for the New Orleans Museum of Art. She developed and implemented PR strategies for blockbuster exhibitions that generated media coverage from around the world. Following Hurricanes Katrina and Rita, Annie directed and maintained communications with hundreds of national, regional and local reporters such as Associated Press, New York Times, LA Times, and Newsweek.

Some of her successes in building partnerships between the cultural and corporate community include Ford Motor Company, Phillip Morris, Sara Lee, Time-Warner, Twinning Tea, Seagram's and Tabasco.

Her career has predominantly focused on the not-for-profit organizations and the tourism industry in both Louisiana and the Washington DC metro area.



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