

DEVENEY COMMUNICATION

SENIOR STAFF

Jeffrey Ory, APR

Jeffrey's experience includes work that has received international awards for its success. He is a communication professional with extensive experience in media relations, public relations, strategic communication, event planning, publication design and community relations.

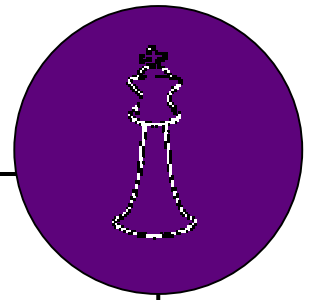
After his time in the Loyola University New Orleans Department of Public Affairs, Jeffrey earned his ascent to the senior staff of the firm.

The profession has recognized him as an expert professional and leader, exemplified through his selection as the next president of the Public Relations Society of America (PRSA) New Orleans chapter while serving as president of the International Association of Business Communicators (IABC) New Orleans chapter. For both of those organizations, he is one of the youngest presidents in its history. He will also be the first person ever to be president of both organizations.

These presidencies are just a part of his extensive list of state and regional leadership roles including IABC's communication director, program director, student liaison chairman of its regional awards program and volunteer leader for its 1998 International Conference. In 2002, Jeffrey was awarded "Member of the Year" by IABC for his significant contributions of time and talent of behalf of the organization and communication profession. PRSA also selected Jeffrey as a leader for its 2003 International Conference.

Jeffrey has been singled out by *Gambit Weekly*, New Orleans regional weekly news magazine, for its "40 Under 40"—a select list of the region's "finest and most accomplished citizens." *New Orleans CityBusiness* named him for their 2003 "Power Generation," an independently selected class of the areas "finest assets and brightest of the rising stars" based on accomplishments and leadership, both professionally and in the community.

Jeffrey has served as a volunteer leader and board member for a number of nonprofit organizations throughout New Orleans, including New Orleans Speech and Hearing Center, Loyola University New Orleans, the Young Leadership Council, Second Harvesters Food Bank and the New Orleans Museum of Art. As a member of Loyola University New Orleans Alumni Board of Directors, he was named the Chair of the Loyola

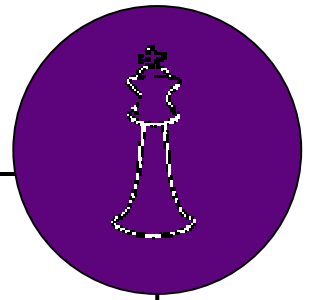


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University Alumni Legacy Scholarship Gala, the youngest in the event's history. He also served on the university's Task Force on Student Success and Retention.

Jeffrey is accredited in public relations by PRSA and holds a Bachelor of Arts in Communication from Loyola University New Orleans.

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